

MISSION

The Alamance Wellness Collaborative promotes and advocates for the development and improvement of safe and accessible environments that support a culture of active living and healthy eating for all.

VISION

Alamance County is a healthy community, where opportunities for active living and healthy eating are accessible, easy, and affordable for everyone.



GOAL 1

Increase access to active transportation and trails

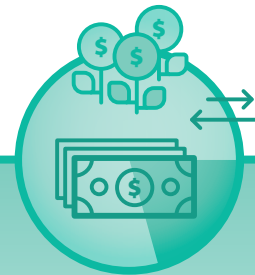
- Provide walkable and bikeable connectivity from residences to destinations
- Advocate for and develop more desirable and accessible sidewalks, bike paths and lanes, transit, and trails for people of all abilities
- Promote implementation of existing land use plans that support active transportation
- Increase connectivity of trails, green ways, bike lanes, and sidewalks between municipalities
- Increase awareness and education about existing and needed active transportation opportunities



GOAL 2

Improve and support healthy school environments

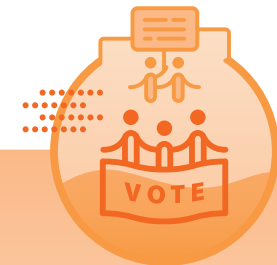
- Increase awareness of and promote wellness activities in schools through supporting healthy policies and resources
- Increase awareness of and promote healthy meal options in schools
- Promote community use agreements with schools and create opportunities to activate these spaces
- Deepen the partnerships between ABSS and AWC member organizations that focus on policies and environmental changes to promote health



GOAL 3

Identify and apply for funding for built environment initiatives

- Develop and maintain structures to be well positioned for funding opportunities for partnership and mutually beneficial built environment projects
- Identify funds to use as a match for state and/or federal grants and inventory funding agencies and opportunities annually
- Collect data (at zip code- level) that track jurisdictions' built environment needs and investment



GOAL 4

Increase advocacy at local and state level for policy change

- Increase advocacy at the local government level for funding built environment changes that promote health
- Build a base of community advocates interested and able to champion built environment change efforts
- Promote "Health in all Policies" and health equity in policy changes throughout all jurisdictions and organizations

ABOUT THIS PLAN

The Alamance Wellness Collaborative's Strategic Plan was created to outline goals and strategies that can improve health for all Alamance County residents. Since 2015, the Wellness Collaborative has understood that in order for the county to grow and prosper, it must continue to create environments where current and future residents have access to healthy opportunities—including facilities that encourage physical activity, healthy food outlets, healthy school environments and the economic base to support them.

This Strategic Plan focuses on strategies that increase access to health promoting opportunities, beyond simply raising awareness or conducting educational campaigns and programs. In order to improve health outcomes at the population level it will take a multidisciplinary approach that works across sectors and jurisdictional lines and focuses on policy, systems and environmental change.

No one organization can achieve these goals alone. This plan requires a full community effort and shared input and responsibilities, as well as support from decision makers, government staff, business and other community leaders, grassroots groups and residents.

LEARN MORE

For more information about the Alamance Wellness Collaborative, contact:

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This plan was developed with support from community members and Healthy Alamance, Healthy Places by Design, and Impact Alamance.

