



ALAMANCE COUNTY INITIATIVE TO CATALYZE COMMUNITY-LED TRANSFORMATION

A Partnership of Impact Alamance and The Harwood Institute

Impact Alamance has forged a partnership with The Harwood Institute for Public Innovation on an initiative to spur community transformation in Alamance County.

Impact Alamance started as a result of Alamance Regional Medical Center's merger with Cone Health. The organization invests more than \$2 million dollars into the Alamance County community annually with the goal of creating a healthier and smarter community that will lead to a stronger future for everyone. Impact Alamance seeks to foster community-wide dialogue and make investments in the community that will create lasting change; these goals led Impact Alamance to partner with The Harwood Institute on this new initiative.

The Harwood Institute for Public Innovation is a non-profit, nonpartisan organization that for over 30 years has equipped people, organizations, communities, and networks with the tools to bridge divides, create a culture of shared responsibility, and build a community's civic capacities. The Harwood Institute's Turning Outward practice has spread to all 50 U.S. states and 40 countries. A growing network of thousands have adopted the approach and made it their own.

There are two primary goals of this initiative: (1) generate community-led transformation on concerns that matter to people; (2) strengthen the civic culture of Alamance County so the community can take effective, sustainable action.

At the heart of this initiative is the belief that by working together, the people of Alamance County can build a more hopeful, equitable, fair, just, and inclusive path forward.

GALVANIZING THE COMMUNITY

Impact Alamance and The Harwood Institute will engage residents and community leaders from throughout the county to understand the key issues and underlying community conditions that make up Alamance. The effort to galvanize the community includes:

- 36 in-depth interviews with a cross-section of local leaders
- 16 focused in-depth conversations with community residents
- A public report to be distributed throughout the community

Once the report is published, Impact Alamance and The Harwood Institute will convene a series of roundtables with local leaders, organizations and residents to discuss what was learned, identify the implications, and enable people to raise their hands to step forward and work together.

UNLEASHING ACTION

Impact Alamance and The Harwood Institute will work with local residents and leaders to catalyze change based on the public report. To do this, The Harwood Institute, in partnership with Impact Alamance, will:

- Hold a Public Innovators Lab for up to 50 local leaders, organizations and community residents to provide training in the Institute's Turning Outward practice.
- Provide 36 months of coaching to teams of local leaders, organizations and groups, and community residents to catalyze change.
- Offer a series of six interactive "Learn and Apply" webinars that reinforce the practice and address critical issues.
- Lead five workspaces to promote the development of a local network of learning, innovation and support.

Over its 30 years, the Institute has successfully demonstrated how to unleash the potential of local communities by creating a chain reaction of actions. The Institute's approach cultivates civic faith and ignites progress, enabling meaningful change to take root, grow and spread while generating a can-do spirit.

TIMELINE

This initiative will take place between February 2022 and August 2025. During the first nine months of 2022, Impact Alamance and The Harwood Institute will produce the public report. Starting in the fall 2022, and extending over three years, Impact Alamance and The Harwood Institute will catalyze the action phase on this initiative.

STEPPING FORWARD

Impact Alamance and The Harwood Institute believe deeply that local communities must shape and drive their own future. We hope that you will want to become a part of this important initiative. If you do, contact Impact Alamance Fellow Jewel Tillman at jewel.tillman@conehealth.com.